

INTEGRACare

I N C O R P O R A T E D

FOR IMMEDIATE RELEASE:

(Toronto, ON) August 3, 2016 - Integracare Inc. ("**Integracare**"), a Canadian-owned company known for its exemplary service and quality care, has provided home and healthcare services in the Greater Toronto area since 1990.

Integracare founders, Martha S. Russel, RN and Philip A. Russel, ICD.D are proud to announce that Integracare has joined the PRIVEQ Capital Funds' group of companies. PRIVEQ Capital Funds, is a leading lower-mid-market Canadian-based manager of private equity funds ("**PRIVEQ**").

"Integracare has an excellent reputation for the wide variety of home healthcare services it provides to its clients" said Brad Ashley, Managing Partner of PRIVEQ Capital Funds. "We are thrilled to be able to assist Integracare with its continued growth as it is extremely well poised to further enhance its service offerings and expand geographically."

"We are pleased to be associated with like-minded people who respect the Integracare philosophy of business and will enhance the Integracare brand as it moves forward" noted Martha Russel.

Lee Grunberg has been appointed as the new President and CEO, while founders Martha and Philip Russel will remain close to the company as it expands its leading role as a provider of private nursing and related healthcare services in the Greater Toronto Area.

"We are thrilled that PRIVEQ has partnered with Integracare" noted Lee Grunberg, CEO of Integracare. "We look forward to PRIVEQ's assistance as Integracare grows both organically and through acquisitions."

Integracare provides a wide range of private nursing care services to individuals in their homes, hospitals, retirement residences and long-term care facilities. Its services, while encompassing all levels of nursing care, have always included a wide range of related services that address the needs of their clients while maintaining their dignity and confidentiality.

For more information about Integracare, visit www.integracare.on.ca

For more information about PRIVEQ Capital Funds, visit www.priveq.ca

Private Nursing • In Home • In Retirement Residence • In Hospital • On Call 24 Hours/Day • Personal Support Workers • Registered Practical Nurses
Registered Nurses • Registered Supervision • In Home Support • Foot Care • Wound Care • Dressing Care • Dementia Care • Palliative Care • New Born Assistance
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